

SNAZZY
AND
SOCKS

LAN
LAN

A STORY OF
GLOBALIZATION
MIGRATION
AND
THE SUPPLY CHAIN



OBJECTIVES

To create an opportunity for participants to learn more about the issues surrounding globalization, migrant labour in China and the supply chain

To present a series of 'dilemmas' that challenge participants to think about solutions to many of the challenges explored

To enable participants to discuss and come up with concrete solutions for change

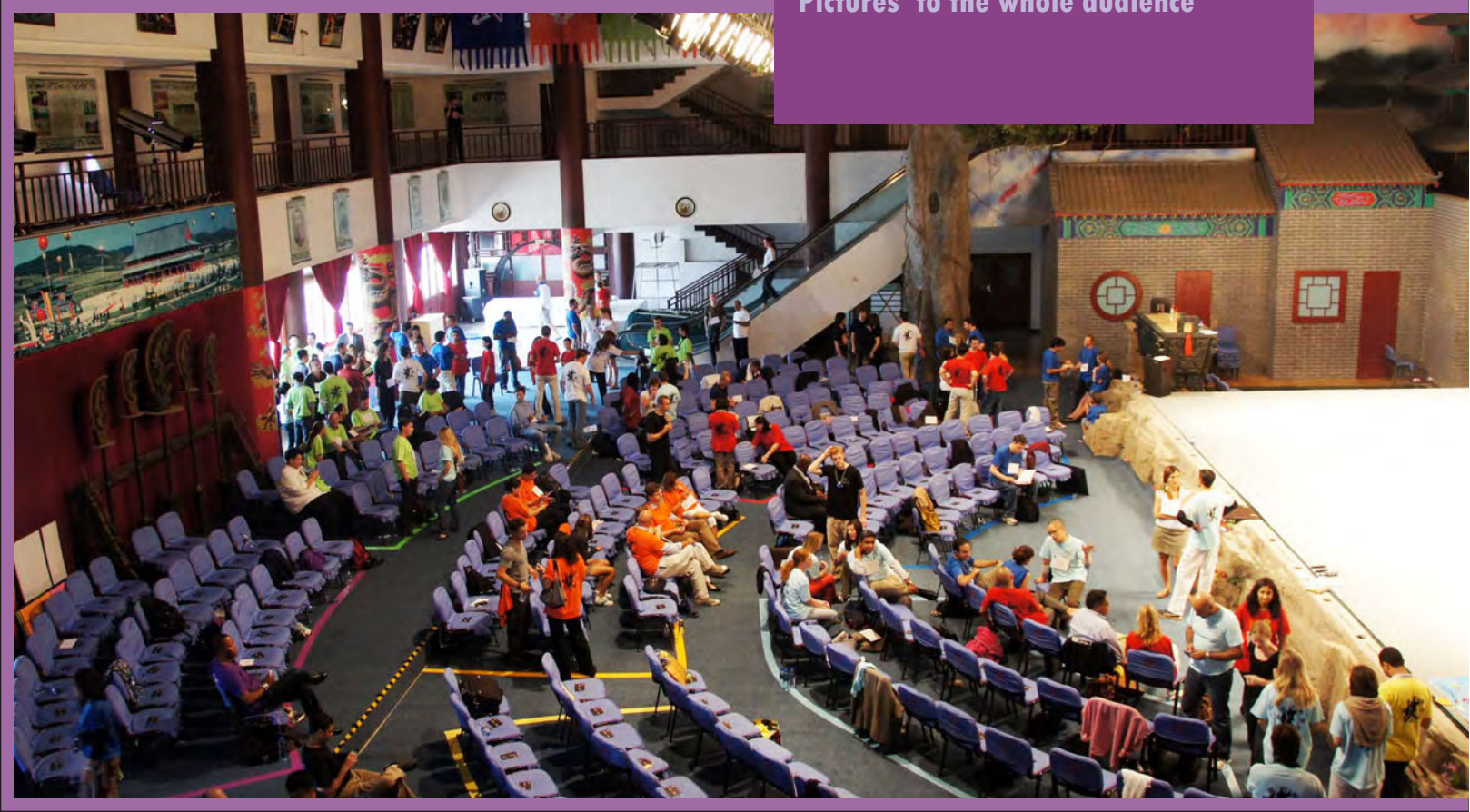
WORKSHOP OVERVIEW

1. Performative piece on the main stage, incorporating key characters and stories that depict the key issues around globalization, migration and the supply chain

2. Break-out groups, to visit small rooms where the participants are given further clues and information to deepen and enrich their understanding of the story and the issues already presented

3. Small teams to create 'Frozen Pictures' that explore issues presented in the drama, and explore possible solutions

4. Plenary session with selected teams to present their 'Frozen Pictures' to the whole audience



The story centres around the lives of four key characters whose lives are all, in some way, touched by China and many of the issues surrounding globalization, migration and the supply chain.



MIKE HAMPTON is the founder and CEO of Snazzy Socks, a moderately successful and privately-owned company based in upstate New York.



Mike's wife, **NATALIE HAMPTON** was formerly a successful graphic designer but is now a stay-at-home-Mom to the couple's 3 children, one of whom is an adopted daughter from China.



LAN LAN is a young migrant woman from Guizhou province, who moved to Guangdong to work in Liu Lai Feng's factory.

LIU LAIFENG is the owner of Guangdong Accessories and Apparel Manufacturing, a factory in the town of Shenzhen, in the Pearl River Delta, just across the border from Hong Kong.



All of the characters lives are intertwined in some way and all of them are affected by the issues of globalization, migration and the supply chain.

The Lan Lan Story was first produced at the Forum for Young Global Leaders at the World Economic Forum in Dalian.

More information, and a video link, can be found here:

<http://www.hua-dan.org/2011/10/hua-dan-world-economic-forum-2011/>



WORKSHOP ACTIVITIES BREAKDOWN



- 1st PART (10 min)** Initial introduction with ice breaker
- 2nd PART (30 min)** Main performance, introducing the characters and their stories
- 3rd PART (30 min)** Break-out groups to explore characters and stories further
- 4th PART (30 min)** Participants break in groups of 4 or 5 to prepare Frozen Pictures
- 5th PART (60 min)** Groups to return to main stage to share Frozen Pictures and for final discussion and feedback and processing on the workshops
- 6th PART (20 min)** Processing and framework for implementation of ideas into workplace

PROCESSING

Core to any Hua Dan workshop is the post-workshop ‘processing’ that we do. This enables participants to self-assess on their learning experience and to create a framework for moving forward in implementing their learning into their work lives. This process also enables both Hua Dan and the client to identify continued needs to develop in future trainings for staff. For example, the above workshop might identify a challenge in improving more specific areas of need, such as maintaining a healthy work-life balance, or dealing with the war on talent in China, to develop second-stage workshops for continued professional development.

OUR LEAD ING EDGE

Hua Dan is unique in the corporate training market for blending an innovative training methodology with experience of working at the bottom of the pyramid. Having worked at the intersection of community development and corporate social responsibility, we are uniquely placed to understand the nature of China’s human development issues. Furthermore, our background and expertise in theatre-based approaches, provide for an interactive, engaging and deeply-impactful learning experience that stays with the participant long after the workshop has ended. Our facilitator team are all professionally-trained actor-facilitators and our methods go beyond traditional ‘role-play’ techniques to utilize the skills of real artists to create workshops with empathy, aesthetic qualities and a more nuanced understanding of what lies at the heart of the issues at stake.

SUPPLEMENTARY MATERIALS

Prior to the workshop, participants are sent some preparatory materials, in the form of questions, to encourage them to think about many of the issues that will be presented in the workshop. Additionally, and depending on the needs of the client, video materials and training of trainers can be developed to support continued in-house learning.

PRICE Pricing varies depending on the number of participants and other costs that may be incurred depending on the needs of your organization.

WHAT OUR PARTICIPANTS THINK



Hua Dan's performance was both a surprise and a revelation. In just a few short sketches, we in the audience learned so much, not just about the migrant issue in China, but about empathy, leadership, and the human condition. The actors in the sketches were top notch, and the multimedia effects used were powerful. I am not easily moved by performances, but I was deeply touched by this one. My mind and emotions were engaged in a deep way to consider the issues the characters faced. I would highly recommend having the stellar Hua Dan team to perform in any large gathering or function where people are trying to make a difference.

Grace Chiang Nicolette
Co-Founder and Chairwoman
Social Venture Group, USA



Neil Chugani
Chief Financial Officer
Shine Group, UK



The lessons that you learn through character and narration live longer in the memory than what you learn in the classroom. Through the story of the Western CEO and the young migrant girl who works in the factory that produces the socks for his company, you gain an insight into the connectivity of these two worlds, distilling the big issues down to the individual human level. A very effective way of bringing to life the human impact of the macro-issues.

Yana Peel, Co-founder
Outset Contemporary Art Fund
and CEO Intelligence Squared Group
Hong Kong



Arts-based approaches to learning in the corporate space can add tremendous value to a more empathetic understanding of cross-cultural issues, leadership development and teamwork. Companies with a passion and desire to enhance the impact of their goods and services, to drive focus to more transactional benefits of understanding one's target audience, and to make links across different stakeholder groups to improve innovation, would benefit by taking part in Hua Dan's unique approach to organisational learning.

**LOOKS
INTER
ESTING?**

LEARN MORE:

www.hua-dan.org

OR WRITE US:

caroline@hua-dan.org

